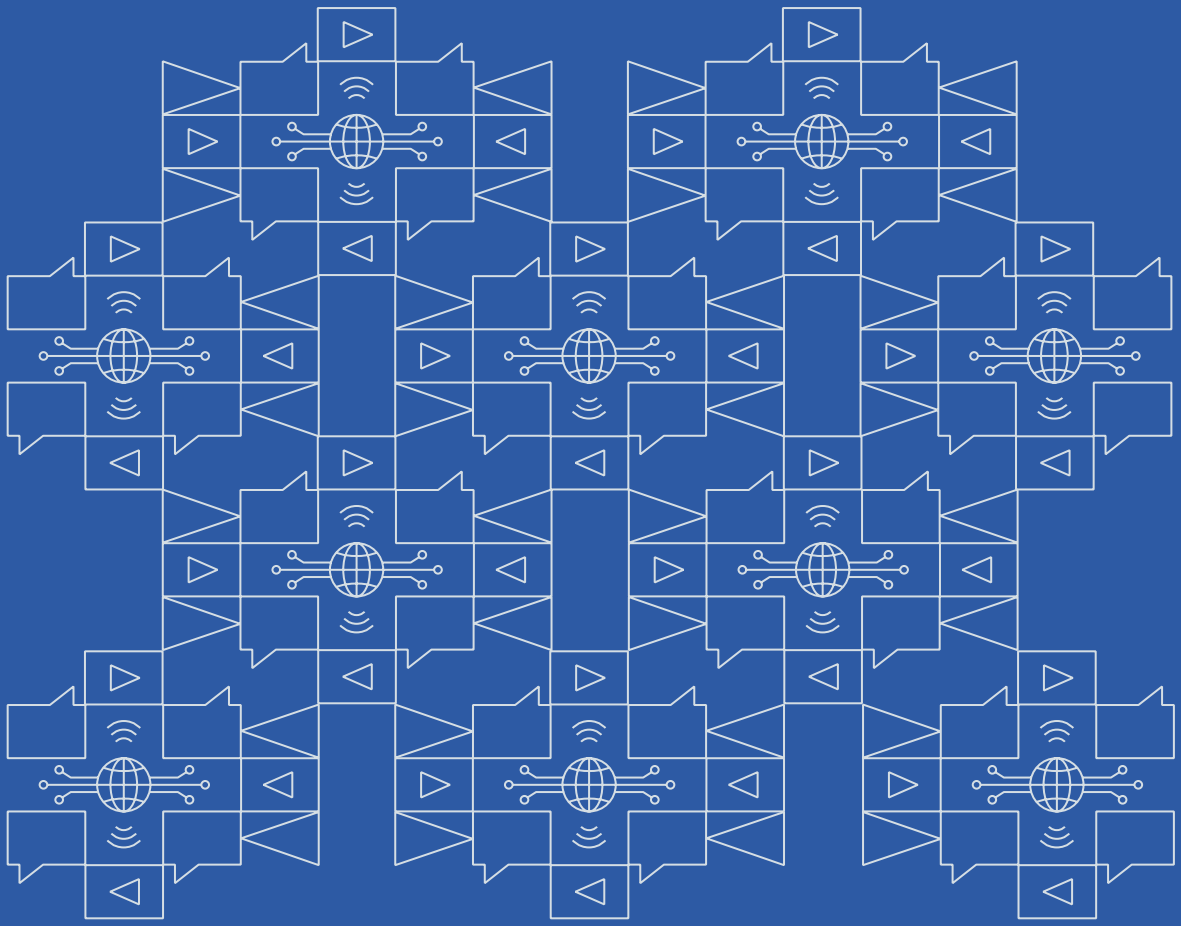

ÆQUITAS

TECHNOLOGY,
MEDIA AND
TELECOMMUNICATIONS

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technology, media and telecommunications

AEQUITAS' clients in different technology, media, and telecom (TMT) projects have occasionally been largest international cellular and landline operators, media companies, corporations owning the largest search engines, courier services, marketplaces, equipment manufacturers, and software producers.

The firm is active in advising on various local law issues in the sphere of telecommunications, data processing, storage and transfer, lease of communication channels, connection to public service networks, cryptographic information protection, postal items logistics and customs clearance, marketing and advertising, intellectual property protection, and other TMT legal issues.

Hight quality of AEQUITAS' services is confirmed by such international ranking agencies as The Legal 500, Chambers & Partners, Asialaw Profiles, Lexology, and IFLR.

services

Advising on regulatory issues in the sphere of information technologies and communications.

Provision of services on the issues of license obtainment in the sphere of television and radio broadcasting, informatization and communications.

Advising in the sphere of tax, corporate, labor and other branches of law relating to the TMT activities.

Advising in the sphere of protection of intellectual property and personal data, including their cross-border transfer.

Advising on various aspects of using modern information technologies and equipment, including application of the natural monopolies and national security legislation.

Comprehensive advice and legal support of M&A transactions, including due diligence, relating to companies providing services in the sphere of IT and communications, including obtainment of different permits and approvals of authorized agencies.

Drafting of all types of commercial contracts in the sphere of TMT.

most representative projects

Advising a company representing the largest Chinese platform providing services relating to mobile transportation on the issues of personal data, their collection and storage procedure, database localization, cross-border transfer of personal data, including elaboration of practical recommendations on obtainment of consents from buyers to collection and processing of their personal data by the methods not expressly stipulated by the Kazakhstan legislation, which are aimed at remote consenting (without live contact with a personal data subject).

Comprehensive advice to KDV-Group regarding legislative regulation of the work of an online shop and takeaway outlets in Kazakhstan, including comparative analysis of potential corporate forms of presence in Kazakhstan, issues of licensing and obtainment of other permitting documents, options of contractual constructions and electronic document flow, including tax structuring of business.

Advising Shopping Live on amendment of the Kazakhstan legislation on informatization and communications, registration of a branch/representative office/LLP and record registration of a television channel. Drafting of letters to the Ministry of Information and Communications of the Republic of Kazakhstan with proposals relating to amendment of the television trade advertising.

Drafting of a legal opinion regarding the "right to be forgotten" on the Internet and other methods of honor, dignity and business reputation protection in Kazakhstan.

Advising DataArt, an international company developing software, on the issue of acquisition of a company in the AIFC, change of name, address and a director.

Advising Mayoly, including drafting of a model contract for posting advertising of medicines on the Internet resources of pharmacy chains.

Advising an international company Vorwerk regarding legal regulation of personal data protection in Kazakhstan.

Advising Cisco Systems, a US transnational company, on the issues of legal regulation of VoIP and use of cryptographic information protection means in Kazakhstan.

Advising a major international pharmaceutical company regarding advertising, including drafting of several contracts with advertising agencies for the purpose of publishing advertising of medical goods.

Drafting of the data protection conditions to be posted on the corporate website of SEWEurodrive, including subject to the updated legislation of Kazakhstan in the sphere of personal data, online platforms, online advertising, mass communications means, informatization, and electronic commerce.

Advising Avatr Technology Co., Ltd together with Bird & Bird on the issues of legitimacy of making photo and video records, using Digital Video Recorder (DVR) as a dashcam by a vehicle owner, as well as their subsequent use to protect the interests of the vehicle owner, including from the standpoint of the personal data legislation.

Advising a major pharmaceutical company, including drafting of a contract under a program for patient support by way of information resources.

most representative projects

Comprehensive advice to China Telecom on the issues of regulation of telecommunications business in Kazakhstan, launching of satellites, potential modes of cooperation with local communications services providers, settlements under transactions, and personal data protection.

Advising a confidential client on the issue of entering into a contract for the development of software and support of a market research.

Legal support of a project involving acquisition of KarTel LLP, Kazakhstan largest cellular operator, by VimpelCom OJSC.

Advising TikTok on different issues of work of the service in Kazakhstan, admissibility of content, advertising, and personal data protection.

Advising Facebook Ireland regarding the possibility to use cloud services at governmental authorities.

Comprehensive advice to Top-Media on the issues of launching a streaming service in Kazakhstan, admissibility of content, regulation of user rights, and other issues relating to the work of a streaming service.

Advising NCsoft on the issues of launching business in Kazakhstan in the sphere of video games and online streaming, installation of servers in Kazakhstan, and protection of personal data.

Representation of Kcell in the framework of antitrust legislation when providing the roaming services.

Advising Meta on the issues of launching NFT in Kazakhstan and regulation of the issues of digital assets.

Advising Chevron regarding import and registration of cryptographic information protection means with the National Security Committee.

Advising a major cryptocurrency exchange on the issues of legal regulation of cryptocurrencies in Kazakhstan, as well as the rules of conducting Hackathon.

membership

ratings

Tier 2 in IP and TMT - **The Legal 500 2026**

"Exceptional research and practical background, extremely experienced team. The questions raised were covered in full, the consultants even went outside the scope and the direct questions and considered it as a complex matter, which allowed us to have a more complete opinion".

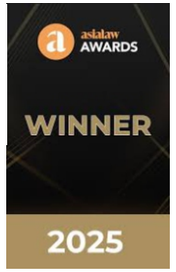
The Legal 500 2026

"AEQUITAS provides rigorous and professional advice in a short time".

Chambers 2026

"AEQUITAS demonstrates a keen understanding of business needs and an ability to provide pragmatic legal advice aligned with commercial objectives".

Chambers 2025

"They are very commercial, have hands-on transactional experience, provide great client service and are generally very pleasant to deal with. The quality of advice is consistent and of very high standard – timely, accurate and commercial".

asialaw 2025