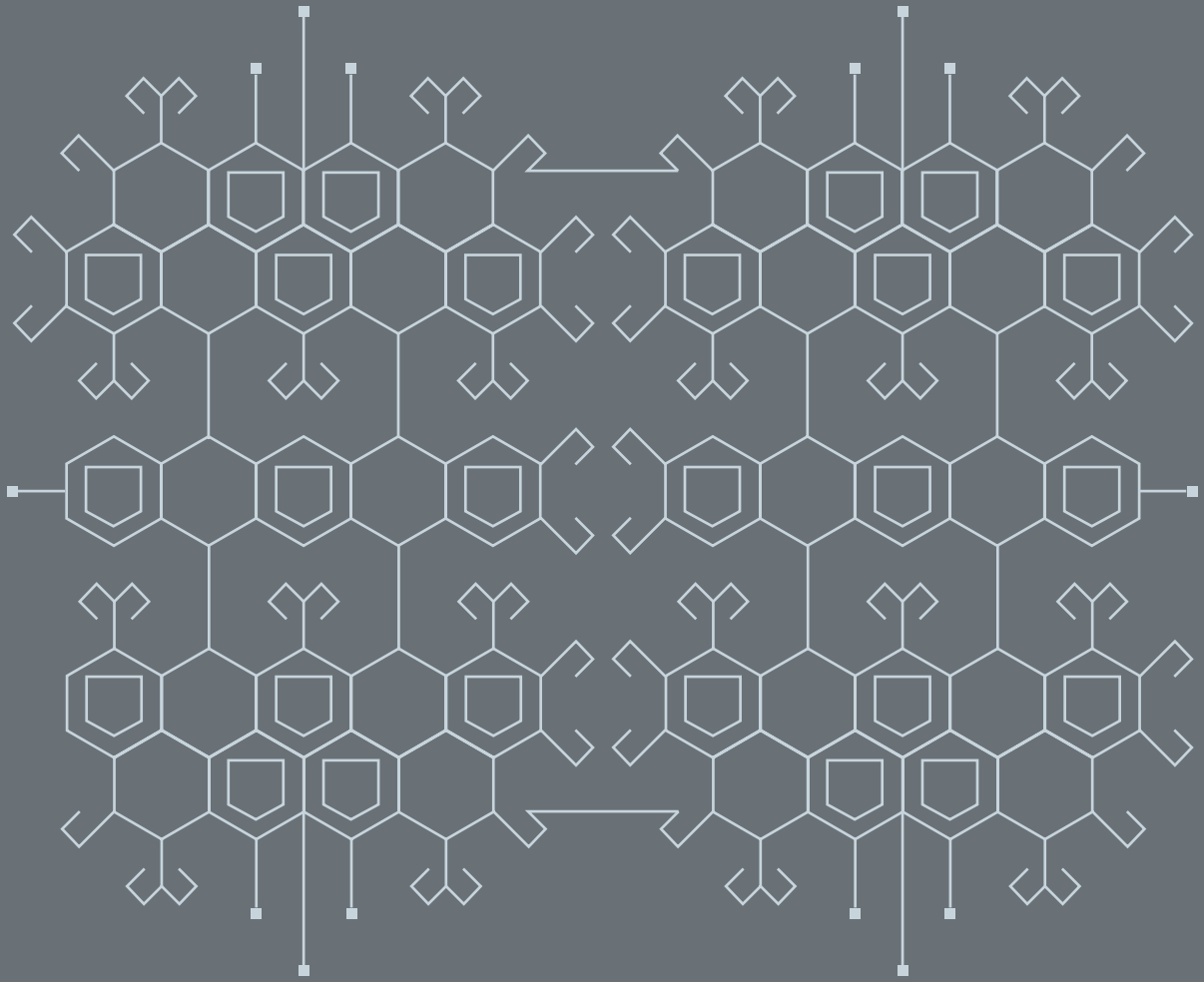


ÆQUITAS

DATA PROTECTION
& CYBERSECURITY

www.aequitas.kz

47 Abai Ave., Office 2
Almaty 050000, Kazakhstan
T. +7 (727) 3 968 968
aequitas@aequitas.kz

data protection and cybersecurity

Over more than 10 years from the moment Kazakhstan adopted legislation on personal data protection AEQUITAS has accumulated extensive practice in this sphere.

The firm's lawyers possess professional knowledge and solid experience in advising clients from different sectors of economy on different issues of compliance with legislation requirements on personal data protection, their cross-border transfer and database localization. They drafted many documents in the sphere of personal data protection adapted for complicated business processes of major companies.

Our clients are General Electric, ExxonMobil, Chevron, Schlumberger, Caterpillar, Hewlett-Packard, Visa, ACCA, Johnson & Johnson, Polpharma, Sanofi Aventis, AstraZeneca, Boehringer Ingelheim, Ipsen, Vorwerk International, ERM Eurasia, Eurasian Group, Mundipharma, Valeant, and many other companies).

services

Advising on the issues of laws of Kazakhstan and the AIFC in the personal data protection sphere.

Legal audit of the personal data processing and protection system: verification of documents regulating the procedure for collection, storage, transfer, localization, and measures to ensure personal data security at a company as to compliance with applicable legislation. Elaboration of recommendations on how to bring the processes into compliance with requirements.

Client representation in the course of inspections conducted by authorized governmental agencies in the sphere of personal data protection and security.

Analysis of models of doing business as part of proper compliance with the data protection legislation most convenient for the client, including in the course of international circulation of goods, digital healthcare, development and support of software for the protection of accounts, prevention of fraud, payment optimization, and concerning other practice areas involving collection and processing of personal data.

Advising on establishing the information protection system and application of legal, organizational, and technical information protection means.

Advising on the issues of licensing, certification and use of information protection means, including encryption.

Drafting of a mandatory set of documents on personal data of employees and other persons, including:
• all-purpose form of consent to personal data processing;
• personal data regulations;
• list of personal data required and sufficient for attaining the pursued objectives;
• list of persons who collect and process personal data on behalf of a company and have access thereto;
• order on approval of the said documents and appointment of a person responsible for organizing the personal data processing at the company;
• special provisions to employment and other contracts; and
• other documents.

Drafting of consents to personal data processing, cross-border transfer, and distribution of information among healthcare professionals.

Legal assistance in case of detecting violations of the personal data legislation.

Advising on the issues of cross-border transfer of personal data, drafting of agreements on processing and cross-border transfer of personal data, confidentiality and non-disclosure agreements.

Advising and conducting trainings as to compliance with the European legislation on personal data protection (GDPR).

Advising on the issues of data processing and protection of information in the context of electronic commerce, drafting of the sets of documents mandatory for publishing on the web resources of electronic trade (terms of use, notice of confidentiality, and consents to personal data processing).

most representative projects

Audit of Aggreko Kazakhstan LLP as to compliance with the Kazakhstan legislation requirements relating to personal data, analysis of the client's documents in the sphere of personal data protection as to compliance with legislation requirements, identification of inconsistences with requirements to ensuring personal data security, labor legislation and other legislative acts, drafting of a set of documents on personal data.

Advising Abbott Laboratories regarding collection of personal data of doctors in Kazakhstan and Kyrgyzstan, including for marketing purposes, and legal opportunity for a third party to verify accuracy of the obtained personal data and the fact that they belong to personal data subjects, and drafting the form of a written consent of such subjects to collection and processing of their personal data.

Advising Louis Vuitton on the issues of personal data protection, collection and processing procedure, localization, cross-border transfer, including drafting of a custom-tailored set of documents, elaboration of practical recommendations on obtainment of the buyers' consents to collection and processing of their personal data applying the methods not expressly stipulated by legislation.

Advising Hewlett-Packard, Boehringer Ingelheim Pharma GmbH, American Bar Association on a wide range of issues of labor law, including drafting of documents relating to personal data protection subject to requirements on localization of databases containing personal data.

Legal support to Shopping Life in respect of collection/storage/processing of personal data of potential Kazakhstan clients in the course of electronic commerce subject to different business models (via a call center located in the Kazakhstan territory or in Europe); organizing the TV advertising of goods, issues of price formation; taxation, potential options of returning the goods purchased distantly, and consumer protection.

Advising and conducting a series of webinars together with the partner law firms from Europe with the support of the international alliance Ius Laboris on the issues of personal data protection, legal issues relating to requirements on database localization, and implementation of the GDPR standards outside the European Union.

All-round support of the process of changing the form of presence of Caterpillar Sarl in the territory of Kazakhstan (from a representative office of a foreign company to a Kazakhstan subsidiary), including state registration of the company, development of a step plan for opening of a new company, drafting of constituent and labor documents, regulations on collection and processing of personal data, and agreements on transfer of property and assets of the representative office to the subsidiary.

Drafting a legal opinion for Epson on the issues of regulation of the data transfer in case of "cloud printing".

most representative projects

Advising the largest global telecommunications company on the issues of implementation of internal Shared Services for Eurasian countries, transfer of personal data, licensing, and taxation.

Advising a client on the issues of personal data protection, drafting of internal documents pertaining to handling of personal data. (Representative Office of Boehringer Ingelheim Pharma GmbH)

Advising Digital Health Technologies on the issues of digital healthcare, specifically, use of a special mobile application for health management by the Kazakhstan citizens. The work encompassed analysis of legal regulation of medical activities, provision of telemedicine services; advice on the issues of advertising in the sphere of healthcare, protection of personal data, taxation, and setting up of a permanent establishment of a non-resident in Kazakhstan.

Advising a taxi service on the issues of personal data, their collection and storage procedure, database localization issues, cross-border transfer, including elaboration of practical recommendations on obtainment of clients' consents to collection and processing of their personal data applying the methods not expressly stipulated by the Kazakhstan legislation, which are aimed at remote obtainment of such consents without a live contact with the personal data subjects.

Advising major pharmaceutical companies on the issues of posting information on corporate websites subject to statutorily established restrictions. Development of conditions on access to the Internet resources and terms of use for the Internet resource visitors, thorough checking and adjustment of model reservations for the website, which does not use cookies, including a block of information on personal data, posting of information relating to prescription medicines, confidentiality policies, advertising issues, etc.

membership

ratings

"Exceptional research and practical background, extremely experienced team. The questions raised were covered in full, the consultants even went outside the scope and the direct questions and considered it as a complex matter, which allowed us to have a more complete opinion".

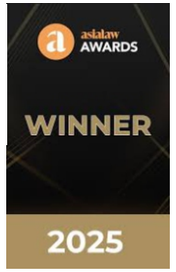
The Legal 500 2026

"AEQUITAS provides rigorous and professional advice in a short time".

Chambers 2026

"AEQUITAS demonstrates a keen understanding of business needs and an ability to provide pragmatic legal advice aligned with commercial objectives".

Chambers 2025

"They are very commercial, have hands-on transactional experience, provide great client service and are generally very pleasant to deal with. The quality of advice is consistent and of very high standard – timely, accurate and commercial".

asialaw 2025